

# HEAR HERE

## CONCERT PROGRAM ADVERTISING

Thank you for your continued support of your Spartanburg Philharmonic through a time of transition and change. Next season, we will celebrate **95 years** of enriching and inspiring our community with high-quality live music experiences. Be a part of history by submitting your business ad in our Bi-Annual *HearHere* magazine.

**What do you get when you advertise with SPhil?** We publish two issues, Spring & Fall, that cover the full 2023-24 Season. We then distribute copies *HearHere* at all 15 concerts spanning our Zimmerli, Espresso & Bluegrass series. That's **15 times** your ad is being seen by **hundreds and thousands** of music lovers (and even **MORE** online)! There's plenty of benefits when you advertise with the Spartanburg Philharmonic. Need a breakdown of the perks? Check out our ad package options below!

Advertising your business in our magazine is the best, and easiest, way to get your brand out there while showing everyone in town you care by supporting the arts. Join us for our 2023-24 Season and Hear what's next!



Hear  
what's  
next ▶

2023-24 SEASON

## Advertise with the Spartanburg Philharmonic today!

PLEASE SELECT ONE OPTION BELOW:

FULL PAGE INSIDE COVER	FULL PAGE	HALF PAGE	QUARTER PAGE
<b>2 Print Ads</b>	<b>2 Print Ads</b>	<b>2 Print Ads</b>	<b>2 Print Ads</b>
3 Email Ads	3 Email Ads	2 Email Ads	1 Email Ads
<b>Logo On Website</b>	<b>Logo On Website</b>	<b>Logo On Website</b>	<b>Logo On Website</b>
<b>4 Gold Season Tickets*</b>	<b>2 Gold Season Tickets*</b>	<b>2 Silver Season Tickets*</b>	<b>2 Bronze Season Tickets*</b>
<input type="checkbox"/> \$1800 Inside Cover <input type="checkbox"/> \$1300 ½ Back Cover	<input type="checkbox"/> \$1300 Full Page	\$750 <input type="checkbox"/> ½ Wide <input type="checkbox"/> ½ Tall	\$450 <input type="checkbox"/> ¼ Wide <input type="checkbox"/> ¼ Tall

**CONFIRM YOUR AD BY JUNE 30TH**  
AND WE'LL ADD YOUR LOGO TO  
THE CONCERT WEBPAGE OF YOUR CHOICE

### ADVERTISER INFORMATION:

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Street Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

### PAYMENT INFORMATION

☐ **OPTION 1:** Pay in full now

☐ **OPTION 2:** Request an Invoice (Payable by July 1)

☐ By Mail   ☐ By Email

☐ **OPTION 3:** Three Equal Payments (Credit Card Only)  
Auto-Charged on July 1, August 1, September 1

☐ Check Enclosed made payable to the Spartanburg Philharmonic

Please charge my:

☐ Visa   ☐ Master Card   ☐ AmEx

Card #: \_\_\_\_\_

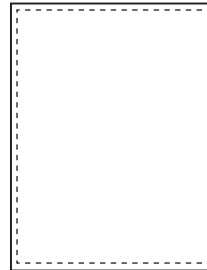
Exp. Date: \_\_\_\_\_ CVV/CVV2: \_\_\_\_\_

Signature: \_\_\_\_\_

## 2023-24 Ad Specs

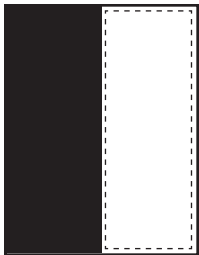
### IMPORTANT:

Please keep text & images at least 1/2 inch from the edge of the ad to avoid being trimmed off during production.



### Full Page

8.75" wide  
11.25" tall



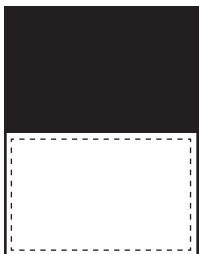
### Half Page: Tall

4.25" wide  
11.25" tall



### Quarter Page: Tall

3.75" wide  
5" tall



### Half Page: Wide

8.75" wide  
5.25" tall



### Quarter Page: Wide

8.75" wide  
3" tall

### AD COPY:

We prefer ads submitted as electronic art (we accept all common file formats: PDF, EPS, Adobe Illustrator, JPEG, Photoshop, etc.). Also, we can create your ad for you for a small fee. Please also include a hi-res file of your logo for use on social media and online.

Color:	Resolution:	File Format:
CMYK preferred RGB accepted	300 ppi or higher (large/high resolution)	PDF or hi-res JPG (EPS, PSD, and others also accepted, but please check with us before sending)

### IMPORTANT:

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