

Thank you for your continued support of your **Spartanburg Philharmonic!** Thanks in major part to you, our 95th Season was a huge success as we welcomed our 10th Music Director, John Young Shik Concklin. We have continued to receive resounding support from our community and we couldn't be more proud to be one of Spartanburg's oldest institutions. Continue your support of us and our community by submitting your business ad in our Bi-Annual HearHere magazine.

**What do you get when you advertise with SPhil?** We publish two issues, Spring & Fall, that cover the full 2024-25 Season. We then distribute copies of HearHere at all 17 concerts spanning our Zimmerli, Espresso, SPYO & Bluegrass series. That's **17 times** your ad is being seen by **hundreds and thousands** of music lovers (and even **MORE** online)! There's plenty of benefits when you advertise with the Spartanburg Philharmonic. Need a breakdown of the perks? Check out our ad package options below!

Advertising your business in our magazine is the best, and easiest, way to get your brand out there while showing everyone in town you care by supporting the arts. Join us for our 2024-25 Season and Hear what's next!

*Make an impact in your community.*

## Advertise with the Spartanburg Philharmonic today!

PLEASE SELECT ONE OPTION BELOW:

FULL PAGE INSIDE COVER

FULL PAGE

HALF PAGE

QUARTER PAGE

2 Print Ads	2 Print Ads	2 Print Ads	2 Print Ads
3 Email Ads	3 Email Ads	3 Email Ads	3 Email Ads
Logo on Website	Logo on Website	Logo on Website	Logo on Website
4 Gold Level Season Tickets*	2 Gold Level Season Tickets*	2 Silver Level Season Tickets	2 Bronze Level Season Tickets
<input type="checkbox"/> \$1800 Inside Cover <input type="checkbox"/> \$1300 1/2 Back Cover	<input type="checkbox"/> \$1300 Full Page	\$750 <input type="checkbox"/> 1/2 Wide <input type="checkbox"/> 1/2 Tall	\$450 <input type="checkbox"/> 1/2 Wide <input type="checkbox"/> 1/2 Tall

## CONFIRM YOUR AD RESERVATION BY JUNE 28TH

## PAYMENT INFORMATION

### ADVERTISER INFORMATION :

Business Name : \_\_\_\_\_

Contact Person : \_\_\_\_\_

Street Address : \_\_\_\_\_

City/State/Zip : \_\_\_\_\_

Phone : \_\_\_\_\_

Email : \_\_\_\_\_

**OPTION 1:** Pay in full now

**OPTION 2:** Request an Invoice (Payable by July 1)

By Mail    By Email

**OPTION 3:** Three Equal Payments (Credit Card Only)

Auto-Charged on July 1, Aug. 1, Sept. 1

Check Enclosed (made payable to Spartanburg Philharmonic)

Please charge my:  Visa    AmEx    Mastercard    Discover

Card # \_\_\_\_\_

Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV: \_\_\_\_ Zip: \_\_\_\_\_

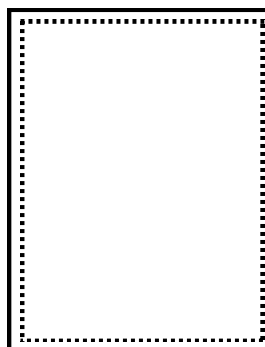
Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

## 2024-2025 Ad Specs

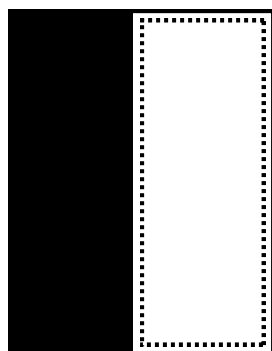
### IMPORTANT :

Please keep text & images at least 1/2 inch from the edge of the ad to avoid being trimmed off during production.



### Full Page

8.75" wide  
11.25" tall



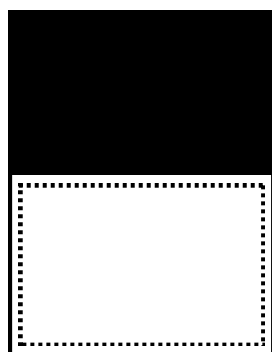
### Half Page : Tall

4.25" wide  
11.25" tall



### Quarter Page : Tall

3.75" wide  
5" tall



### Half Page : Wide

8.75" wide  
5.25" tall



### Quarter Page : Wide

8.75" wide  
3" tall

### AD COPY :

We prefer ads submitted as electronic art (we accept all common file formats: PDF, EPS, Adobe Illustrator, JPEG, Photoshop, etc.). Also, we can create your ad for you for a small fee. Please also include a hi-res file of your logo for use on social media and online.

#### Color :

CMYK preferred  
RGB accepted

#### Resolution :

300 ppi or higher  
(large/high res)

#### File Format :

PDF or hi-res JPG  
(EPS, PSD, and others also  
accepted, but please check  
with us before sending)

### IMPORTANT :

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